

Legislative and Regulatory Policy Services

AnnDyl Policy Group is an energy and environmental policy strategy firm that proudly serves clean energy industries, including technology companies, energy trade associations, non-profit organizations, and municipal electric utilities with government affairs and strategic marketing support and guidance. An integral component of our services includes trusted professionals who will devote time, energy and innovative thinking to strategies designed to help our partner clients develop solutions on matters involving energy efficiency, demand response and smart grid and renewable energy policy matters. We accomplish this by leveraging relationships and industry knowledge gained through years of policy, advocacy and international energy and climate engagement experience.

Experienced professionals provide expert policy analysis and representation services. Our senior executives have served as legislative and policy advisers to members of Congress and Congressional committees, Governor staff, and leading energy efficiency, renewable energy and utility organizations, trade associations and coalitions. Through this experience and unparalleled connections to the clean energy sector, AnnDyl is expertly situated to provide basic policy coverage or specific analysis and strategies to reach identifiable goals.

Policy services range from identifying opportunities for company clients to develop new programs and/or participate in the national energy debate to providing issue coverage, analysis, policy strategy and advocacy. AnnDyl will be the eyes and ears of our clients so they know what they need to know without leaving their offices.

Networking saves time as AnnDyl identifies, introduces and helps our clients build business alliances and make connections that open up partnership opportunities among our trade association and energy coalition contacts.

AnnDyl's advocacy planning and training services benefit clients serious about making deeper connections with Congress. AnnDyl is widely known for designing effective congressional advocacy programs that meet the needs of organizations and interest groups. Our experts can easily orchestrate the entire Capitol Hill experience from pre-briefings and education of those participating to scheduling meetings to booking lunches and receptions. In addition, we provide an original program on the legislative process known as, "Understanding How Congress Works."